

WHY BUY

Seeing Red Cars

Thank you for your interest in *Seeing Red Cars*.

You could be getting more of what you want.

In this training program, viewers will learn that we get more of whatever we focus on. Many of us have a tendency to focus on what we don't want, instead of what we do. Join Laura Goodrich in this fast paced program as she discusses how to stop focusing on what we don't want and instead, place our efforts on what we do!

Seeing Red Cars Discusses:

Communication. Leadership.

Teamwork. Positive Attitude. Determination.

Motivation. Inspiration. Confidence.

Three Steps to Help:

1. Make a commitment.

2. Monitor yourself.

3. Practice.

Online Support Materials. Simply log in as often as you want to download the easy to use training materials. No training experience necessary.

Facilitated Training Activities. *Seeing Red Cars* offers six guided group training activities. This will help viewers apply what they learned in the program.

Quick Paced & Memorable. A lot of great information and suggestions packed into an upbeat, ten minute program.

Variety of Uses. This program is successful for use in training sessions or as a stand alone program. Appropriate for all audiences.

Value. Everyone can relate to the examples used in *Seeing Red Cars*. Viewers will remember this and will want to consider how the program relates to their lives and their organizations.